

The new frontiers in cancer control: an overall view

FRIDAY 10 MAY – UNIONE INDUSTRIALE TORINO – Sala Piemonte

8.00 - 8.30 Registration

8.30 – 9.00 Welcome addresses

9.00 – 9.30 Opening lecture

Global Cancer Control

Prof Tezer Kutluk

Turkish Association for Cancer Research and Control

UICC, International Union for Cancer Control, President-elect

(Introduced by Roberto Zanetti)

09.30 – 10.10 Measuring the impact of cancer: the role of cancer registration

Chair: Anna Sapino, Department of Medical Sciences, University of Torino

Stefano Rosso, CPO Centre for Cancer Prevention, Città della Salute e della Scienza, Torino

- Data for action : the Global Initiative for Cancer Registry Development in low- and middle-income Countries (GICR)

David Forman, Cancer Information Section, IARC – International Agency for Research on Cancer, Lyon

- The contribution of cancer registries to cancer control

Roberto Zanetti, CPO Centre for Cancer Prevention, Città della Salute e della Scienza, Torino

10.10 – 11.10 Prevention and Screening

Chair: Wendy Yared, Association of European Cancer Leagues, Brussels

Nereo Segnan, CPO Centre for Cancer Prevention, Città della Salute e della Scienza, Torino

- Digital media and cancer prevention

Wendy Yared, Association of European Cancer Leagues, Brussels

- Linking primary prevention and screening

Nereo Segnan, CPO Centre for Cancer Prevention, Città della Salute e della Scienza, Torino

- What have we learnt from breast cancer screening?

Alfonso Frigerio, CRR Regional Mammographic Screening Center, Torino

11.10 – 11.30 Coffee break

11.30 – 12.30 Prevention and Screening, cont'd

- Virtual colonoscopy: the state of the art
Daniele Regge, *IRCC Institute for Cancer Research and Treatment Candiolo*
- New development in cervical cancer prevention
Guglielmo Ronco, *CPO Centre for Cancer Prevention, Città della Salute e della Scienza, Torino*
- Why should we adopt sigmoidoscopy screening for CRC?
Carlo Senore, *CPO Centre for Cancer Prevention, Città della Salute e della Scienza, Torino*

12.30 – 13.00 Discussion

13.00-14.30 Lunch

Chair: Maria Grazia Daidone, Department of Experimental Oncology and Molecular Medicine, *Istituto Nazionale Tumori, Milano*
Paolo Bagnasacco, *Fondazione Edo ed Elvo Tempia Health Director*

14.30-15.30 Pharmacogenomics

- Using genomic information to predict response to antitumor therapies
Ramon García Escudero, *IOR Institute of Oncology Research and IOSI Oncology Institute of Southern Switzerland, Bellinzona*
- Molecular characterization of prostate tumors and development of context dependent treatment strategies
Giuseppina Carbone, *IOR Institute of Oncology Research and IOSI Oncology Institute of Southern Switzerland, Bellinzona*
- Genetics, Genomics and Molecular Biology for the target therapy of Cancer
Paolo M. Comoglio, *IRCC Institute for Cancer Research and Treatment Candiolo*

15.30-16.30 Molecular Diagnostics and Imaging

- Molecular pathology for hematological tumors
Giorgio Inghirami, *Università degli Studi di Torino, Città della Salute e della Scienza, Torino*
- Molecular markers in lung cancer: present, past and future
Milo Frattini, *Pathology Institute, Locarno*
- Interventional radiology in oncology
Giovanni Gandini, *Università degli Studi di Torino, Città della Salute e della Scienza, Torino*

16.30-17.00 Coffee break

17.00-18.00 Cancer Therapy

- Early diagnosis and therapies: new frontiers in lung cancer
Matteo Incarbone, *Multimedica, Milano*
- Medical oncology: yesterday, today and tomorrow
Oscar Alabiso, *Università del Piemonte Orientale, AOU Maggiore della Carità, Novara*
- Modern radiotherapy
Umberto Ricardi, *Università degli Studi di Torino, Città della Salute e della Scienza, Torino*

18.00-18.30 Discussion

SATURDAY 11 MAY – PALAZZO GROMO LOSA, BIELLA

8.00 - 8.30 Registration

8.30 – 9.00 Welcome addresses

9.00 – 9.30 Introduction

“Edo ed Elvo Tempia” Foundation role in the fight against cancer

Pietro Presti

CEO Fondazione Edo ed Elvo Tempia ONLUS

Chair: Mario Clerico, *Oncology Department, Ospedale degli Infermi, Biella*

Paolo Bagnasacco, *Fondazione Edo ed Elvo Tempia ONLUS Health Director*

9.30-10.30 Psychoncology

- Psychoneurobiology of trauma: clinical aspects and therapy
Riccardo Torta, *SIPO Coordinator Piedmont Region, Città della Salute e della Scienza, Torino*
- Tales of life and cancer: semantic rifts in cancer patient stories
Fabio Veglia, *Università degli Studi di Torino*
- Psychological distress in cancer patients and their caregivers
Paolo Gritti, *SIPO Vice-President, Seconda Università di Napoli*

10.30-11.15 Cancer Rehabilitation

- The role of Piedmont and Valle d'Aosta Cancer Network in coordinating cancer rehabilitation
Oscar Bertetto, *Città della Salute e della Scienza, Torino*
- Cancer rehabilitation: an investment, or a cost?
Paola Varese, *FAVO Italian Federation of Voluntary Association in Oncology*

11.15-11.45 Coffee break

11.45-12.45 Palliative Care

- Palliative care in the area of Biella
Michele Maffeo, *Ospedale degli Infermi, Biella*
- Simultaneous treatments in oncology
Luigi Cavanna, *Ospedale “Guglielmo da Saliceto”, Piacenza*
- NPO role in palliative care
Luigi Massaglia, *FEDCP Palliative Care Federation Vice-President*

12.45-13.15 Discussion

Chair: **Stella de Sabata**, *GICR Project Manager, International Agency for Research on Cancer, Lyon*

14.30-15.30 Cancer and society: dissemination and communication

- Cancer Registries data: how to communicate with clinicians and general public
Stefano Ferretti, *Ferrara Province Cancer Registry*
- Information and Communication : a double-edged sword in prevention
Hélène Sancho Garnier, *Epidaure, ICM, Institut du Cancer Montpellier Val d'Aurelle*
- Communication: weapon and care, instinct and competence

Giovanna Gatti, *IEO European Institute of Oncology, Milano*

15.30 -16.00 Coffee break

16.00-16.45 Cancer and society: training and advocacy

- Cancer and society: patient advocacy mission
Aldo Sardonì, *Bianco Airone Pazienti Onlus, Roma*
- Addressing the professional development of cancer control professionals. Reducing inequalities worldwide through knowledge transfer
Tristan Piguet, *UICC Union for International Cancer Control*

16.45- 17.15 Discussion and conclusion